

# Matthew Shield

## Digital Media Producer

77 Beaumont Road · Flitwick · Bedfordshire · MK45 1AL

**T:** 07793 242587 · **E:** matthew@matthewshield.co.uk · **W:** www.matthewshield.co.uk

I am a digital media producer with a passion for live video production. I utilise the latest technology to creatively get the message across and solve problems in effective, simple and exciting ways. I am a multi-talented individual with the ability to change roles to suit the requirements of a production. This has given me commercial experience working as TV/Video Producer, Live Studio/Gallery Director, Vision Mixer, Self Shooting Producer, Production Manager and Broadcast Engineer. I have a strong web background and specialise in producing complete digital experiences, and use my coding knowledge to improve processes and streamline productions. I have worked with major organisations and brands and I particularly enjoy working as part of a team to gain new skills and assist others in gaining theirs.

**Specialities:** Live broadcast, live streaming, video production, video encoding and transcoding, transmuxing, streaming video, cellular bonding, multi-camera, camera operator, steadicam, vision mixing, audio mixing, directing, EVS operation, editing, colour grading, production manager/team management, video conferencing, networking.

**Technologies** I have worked with: Tricaster, Blackmagic ATEM, 3Play, Elemental, FMLE, Teradek, LiveU, Dejero, Ka Satellite (Tooway), Wirecast, YouTube, Ustream, DailyMotion, SnappyTV, Akamai, H.264, HLS, RTMP, Adobe Creative Suite, PHP, HTML & CSS, Javascript.

## Career History

### Broadcast Engineer / Producer

#### 3xScreen Media

May 2015 – Present | Clerkenwell, London

3xScreen is a small, independent, innovative broadcast company specialising in video production and live streaming, working internationally with a number of high-profile clients including LinkedIn, Twitter, ITV, VANS Shoes, Getty Images and Ted Baker.

As a broadcast technical project manager, engineer and producer with the company, I have designed, implemented and operated a variety of broadcast systems for live events, working with these and other clients. I have gained extensive skills and experience in all aspects of live video production for television and live-streaming including camera operation, directing and vision mixing, audio, lighting and feed transmission (LiveU and Dejero cellular bonded systems). While working on a production, I have coordinated the work of others, including external contractors. I have experience collaborating and working in a shared environment with other broadcast companies and contractors to ensure that the client's expectations were met.

As part of a small company, I have many other responsibilities with the business, including project management and client engagement, process improvement, implementing new systems to improve efficiency and maintaining and repairing equipment.

## Head of Video

### ConFuzzled UK Ltd

March 2013 – Present | Birmingham, West Midlands

ConFuzzled is an annual costuming, art and performance convention that attracts in excess of 1,300 attendees each year, spans 5 days, and features a number of traditional stage events, alongside panels, dances, competitions and the like. The event is not-for-profit, and aims to raise money for charity each year. My time and my crew's time is volunteered to the convention both out of a personal interest and to expand my professional skills.

As Head of Video, I manage a team of 4 crew members responsible for designing, implementing and operating a large, multi-stage and multi-camera setup across multiple rooms and areas in a major convention hotel. My team and I are responsible for gathering video, running the front-of-house video desk and coordinating multiple cameras at live events, as well as operating multiple mobile cameras aiming to "capture the moment" at smaller events and around the convention in general. This footage is projected live at stage events, is captured for later promotional use, and is broadcast on the convention's own TV channel available in guestrooms and function spaces via the hotel's internal television network.

I have full budgetary responsibility for the department, and start planning well in advance to ensure that we have the equipment we require to both film events and to televise our output available and operational throughout. I take responsibility for the production of assets (e.g. idents, lower-thirds), videos and animations that are used during the live broadcast and act as Director of Photography for high-profile events at the convention.

## Senior Front End Developer

### Intergage Ltd

November 2011 – Present | Poole, Dorset

Working as part of a small front end team, I was responsible for building high-quality and innovative websites for a range of clients from small startups to larger, more established companies. I project manage and liaise with clients where necessary to iterate on designs and ensure that the finished product meets their requirements.

My skillset has brought new revenue into the business, including video production and animation, and has allowed Intergage to bring more projects in-house as compared to outsourcing them to other suppliers. I worked with the sales team to sell these new products to clients, providing advice, guidance and assisting with pricing of projects.

During my time with the company, I have improved upon existing systems and processes to help increase efficiency by bringing new, industry-standard, methodologies - for example object-oriented SCSS and responsive design - into the business, and I liaise with the development team to suggest and scope out new features and processes to improve our proprietary CMS.

Beyond this, I work closely with others on my team, training and mentoring more junior staff members and providing them with knowledge of best practices, helping them improve their skills and understand the dynamics of managing clients.

## Education

### Bournemouth University

BA (Hons) Interactive Media Production

2008 - 2011

### Highcliffe Sixth Form, Dorset

Three A-Levels (Photography, ICT & Graphics)

2005 - 2007